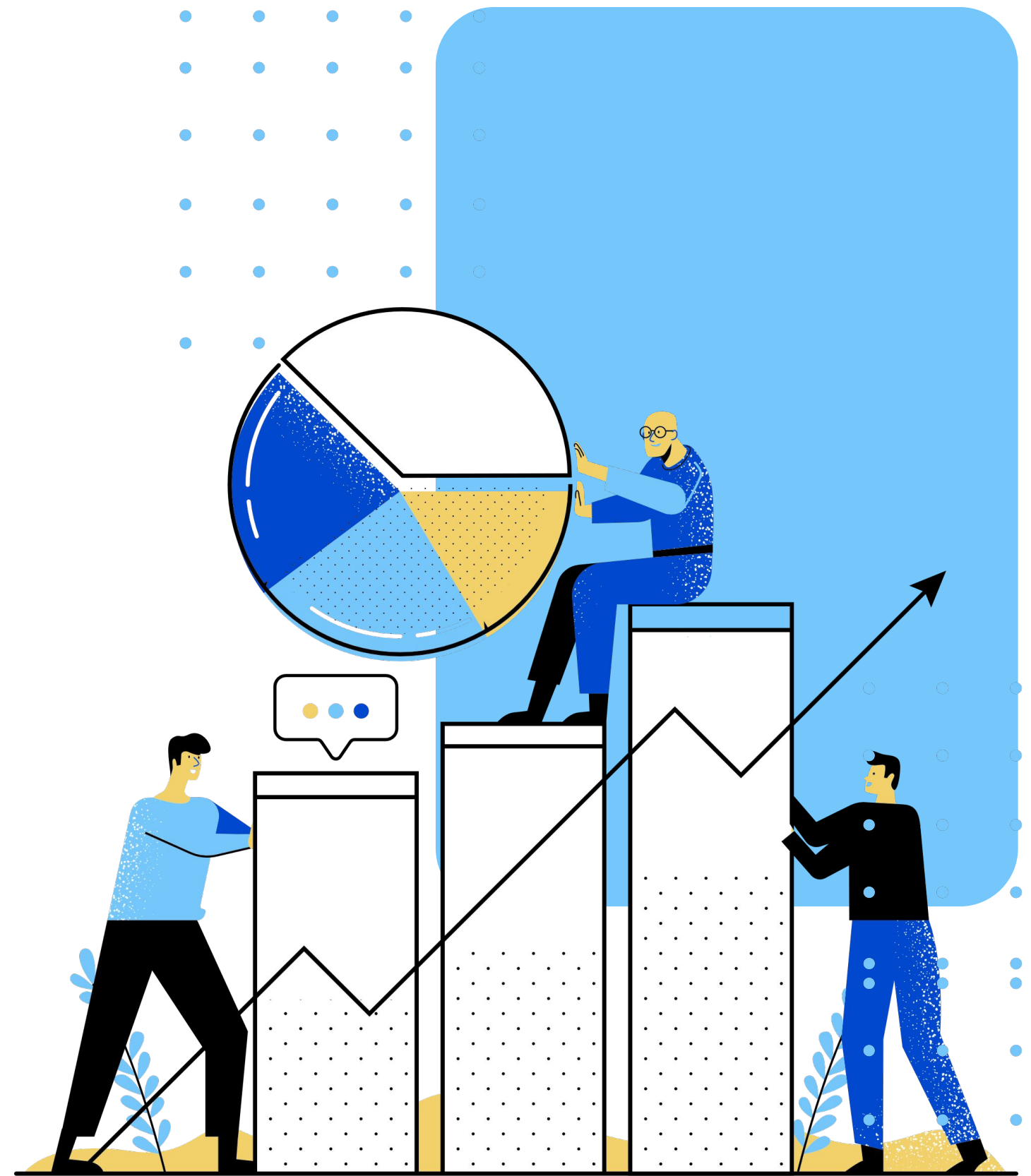




Web Design and Digital Marketing Portfolio



These are the projects we completed in 2023

info@nowthisdigital.com

www.nowthisdigital.com

Website: <https://www.neotas.com/> - Enhanced Due Diligence SaaS, UK

Objective: Establish a strong Digital Presence and Generate Leads online for the European and North American Markets.

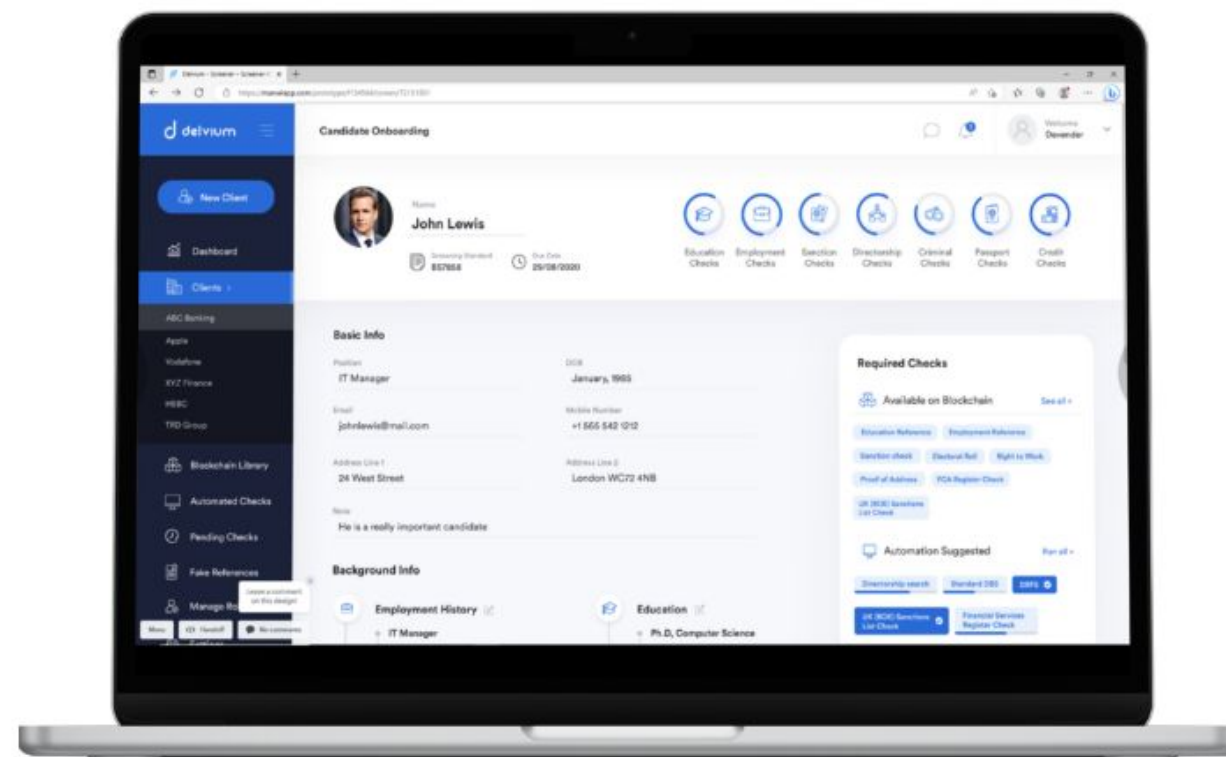
Solution: We **redesigned the website UX/UI** as per the audience segments, and implemented an integrated strategy focusing on targeted **LinkedIn Lead Generation, SEO optimisation,** and **bespoke content creation.** This approach not only enhanced our online visibility but also significantly increased lead generation, cementing our foothold in these key markets.

The image shows a screenshot of the Neotas website homepage. At the top, there is a blue navigation bar with links for 'Background Screening', 'Due Diligence', 'EDD Platform', 'Schedule a Call', 'Contact Us', and 'Client Login'. Below this is a white header area with the Neotas logo on the left, navigation links for 'The Neotas Platform', 'Solutions', 'Case Studies', and 'Company', and a prominent blue 'BOOK A DEMO' button on the right. The main content area features a large headline: 'The Ultimate Enhanced Due Diligence Platform That 'Joins All The Dots''. Below the headline is a sub-headline: 'Have all global risk databases, corporate records and sources in one place. Also interrogate the entire surface web, deep web and social media.' At the bottom of this section are two buttons: 'BOOK A DEMO' and 'SEE IT IN ACTION'. To the right of the text is a large, complex 3D graphic consisting of blue and white cubes, spheres, and lines, representing a network or data structure. The background of the graphic is a dark blue grid with glowing points.

Website: <https://www.delvium.com/> - Pre-Employment and Background Screening SaaS, UK

Objective: Establish a strong Digital Presence and Generate Leads online for the European Markets.

Solution: We **designed the website UX/UI** as per the product categories, and implemented an integrated strategy focusing on targeted **content and SEO strategy for organic Lead Generation.**



About Us

Delvium is a leading provider of **pre-employment screening software** to organisations throughout the world. We provide a state of the art platform that enables access to local and global databases to help customers become more productive and efficient.

Our software support team is available to make sure our customers get the maximum from their systems and our development team is skilled in the latest software techniques to ensure Delvium is always ahead of the game.

[LET'S DISCUSS →](#)

Frequently Asked Questions

Unlock the answers you've been seeking! Here are the top questions we deal with everyday.

Have a more specific question or requisition? We are here to help!

What is Background Screening? [↓](#)

Why is Background Screening important? [↓](#)

[↓](#)

Website: www.arcfacilities.com | Facilities Management Software, USA

Objective: To generate leads organically with SEO and Content Marketing

Solution: Web Design and SEO for 300+ keywords targeting high intent users were rapidly deployed for AI-powered building management services. **Demographic and use case based content targeting** focused on facilities managers and building intelligence decision makers. Segmentation by job title, company size, industry, and interests allowed **tailored engagement** via **LinkedIn and Email Campaigns**.

Featured Post [How Training and Technology Help Retain Institutional Knowledge when Facility Team Members Retire](#) [Visit blog](#)



PRODUCT SOLUTIONS ABOUT RESOURCES ▾

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REQUEST DEMO

Bring AI-powered technology to your facilities

Modernize your operations by equipping your team with the latest facility management software for digital document processing, AI, and machine learning.

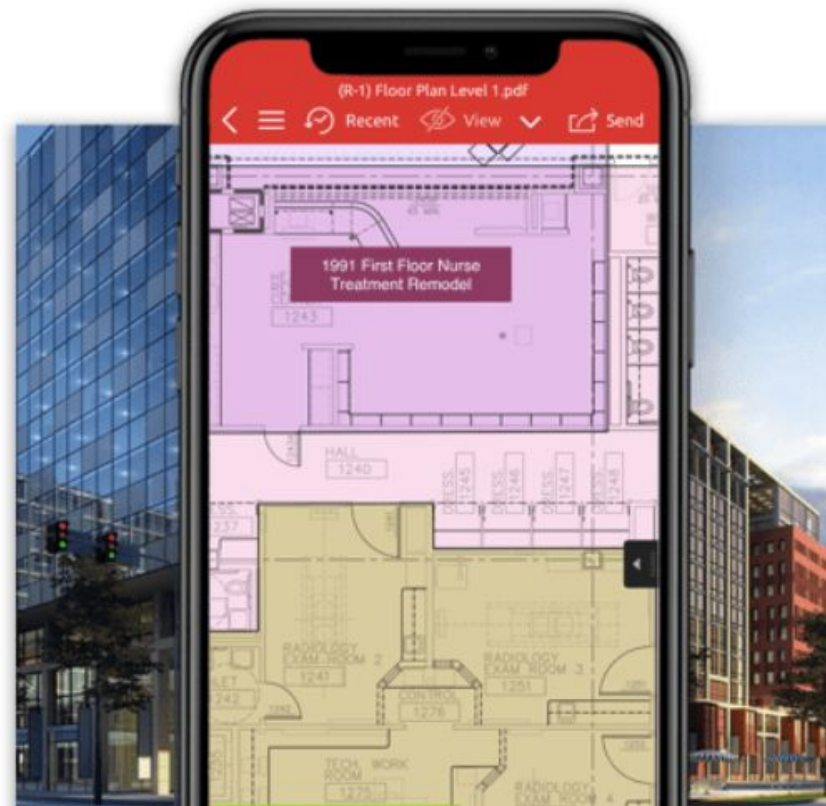
Search Digital Planroom

Search a highly organized virtual planroom to find building information in seconds--As-Built, closeouts and more from your mobile device.

Navigate with interactive facility maps

With our interactive maps you can explore a facility virtually to locate assets, floorplans and shutoffs

Respond to emergencies



Access service equipment easily

Access equipment details and O&M manuals right from the field with just the tap of a button on your handheld device

Manage equipment with QR codes

We tag equipment with QR codes to facilitate quick identification of assets and to expedite repair and maintenance

Organize compliance related information

Website: <https://flowace.ai/> | Remote Workforce Management Software, USA

Objective: To generate leads organically with SEO and Content Marketing

Solution: A comprehensive **Web Design, Content, and SEO strategy** for their SaaS product, targeting the CXOs across APAC and North America..



Features ▾ How it works ▾ Resources ▾

Pricing Live Demo

Free Trial

Performance Monitoring

01

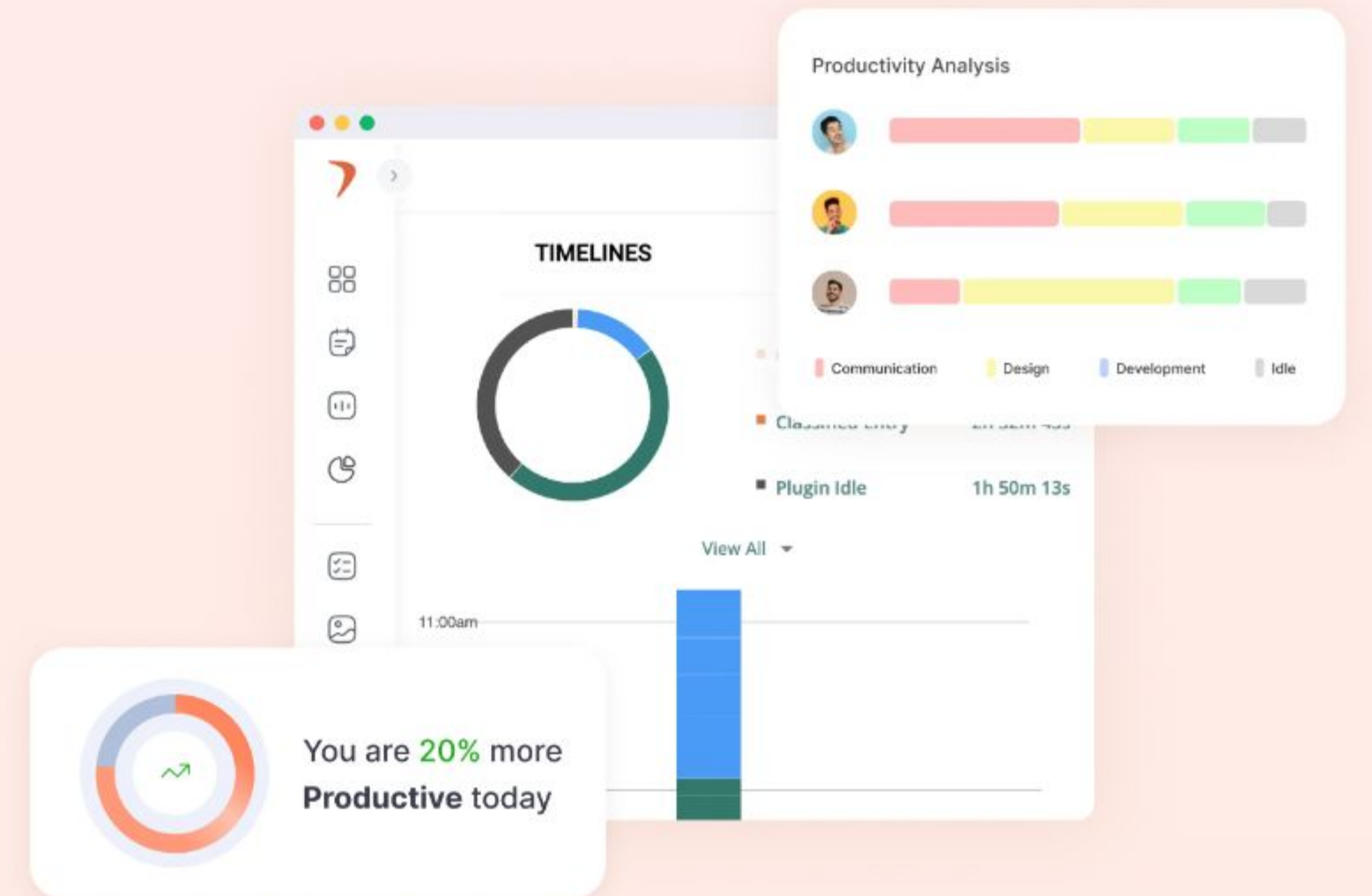
Get real-time insights on remote employees' activity. With Flowace's productivity monitoring feature, you can spot the areas for improvement and streamline operations. Thus boosting employees' performance by identifying bottlenecks and ensuring better resource utilisation..

02

03

04

Get Free Trial



Website: www.buttar.hk, Tax Advisory and Consultancy firm in HongKong

Objective: Website Design, SEO, and Social Media Marketing.

+852 23120148 | info@buttar.hk | 16-18 Mau Lam St. Jordan, Hong Kong



HOME ABOUT ▾ SERVICES ▾ PRESS CLIENT AREA ▾ CONTACT

Our Services

WELCOME TO BUTTAR

We are service

We are proud to be dr
company in Hong Kor
Social Sciences.

- » Banking Finance &
- » Accounting and Au
- » Company Formatio
- » Visa Consultation
- » Representative Office in China
- » Secretarial Services



Company Formation

Setting up a company is Faster, cheaper and convenient with us.



Banking & Finance

We provide banking and financing advisory services.



Business Development

We help you grow your business by leaps and bounds.



Secretarial Services

We help our clients with the official documentation and business processes



Immigration Services

End to end solutions on procedures and requirements of visa application.



Tax consultancy

Your one-stop hassle-free tax advisory service partner.



Accounting & Audit

Be it Weekly, Monthly, Quarterly and Yearly. We are accountable!



Offshore Company Formation

We help you expand to new shores



Representative office in China

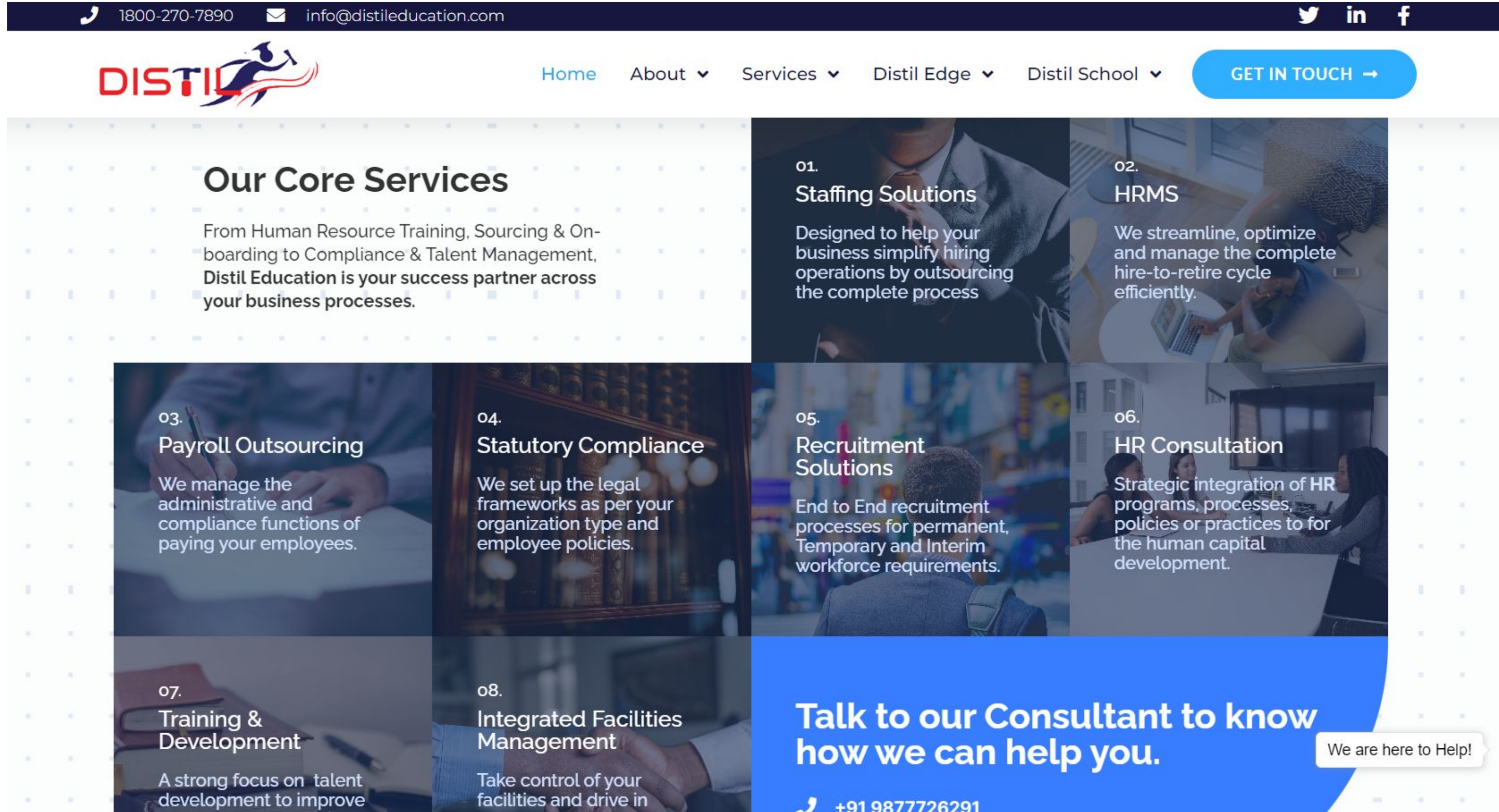
Grow your business in China. Let us fuel your growth story in China.

Download Buttar & Associates
Tax Calculation Application



Website: <https://distileducation.com/> Human Resource Management and Skill Training organization, India

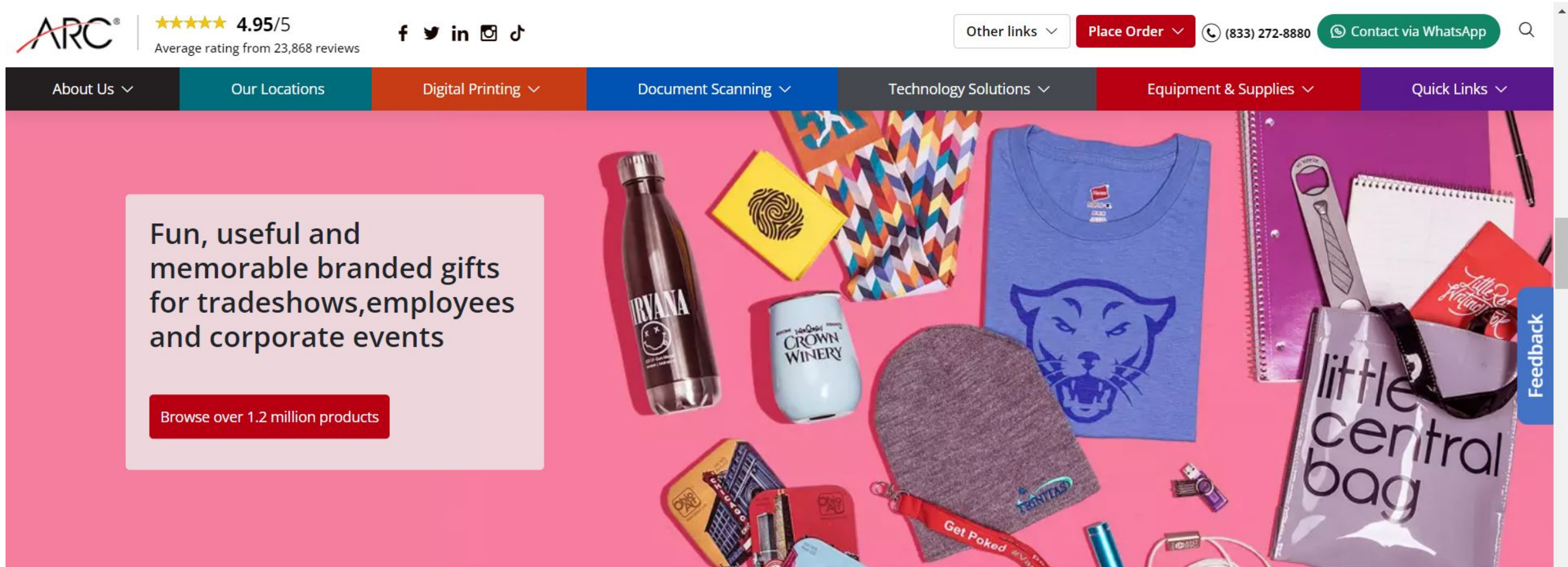
Objective: Website Design, SEO and Marketing collateral Design.



Website: <https://www.e-arc.com/> | Reprographics And Color Printing Services, USA

Objective: To generate leads organically with SEO and Content Marketing

Solution: Web Design and SEO for 16000+ keywords targeting high intent users across USA. Website Optimization for a robust ecommerce needed extensive planning and digital marketing strategy tailored for each product category.



Explore our print solutions & services

Choose from a full spectrum of printing solutions such as wall graphics, event displays, tradeshow booths, banners, signs, retail graphics, marketing materials, and car wraps.



Website: <https://www.e-arc.co.uk/> | Document Scanning & Signage Services, UK

Objective: To generate leads organically with SEO and Content Marketing

Solution: Web Design and SEO for 600+ keywords. The site's optimisation involved detailed planning and a bespoke digital marketing strategy, tailored to enhance each product categories online visibility and performance.

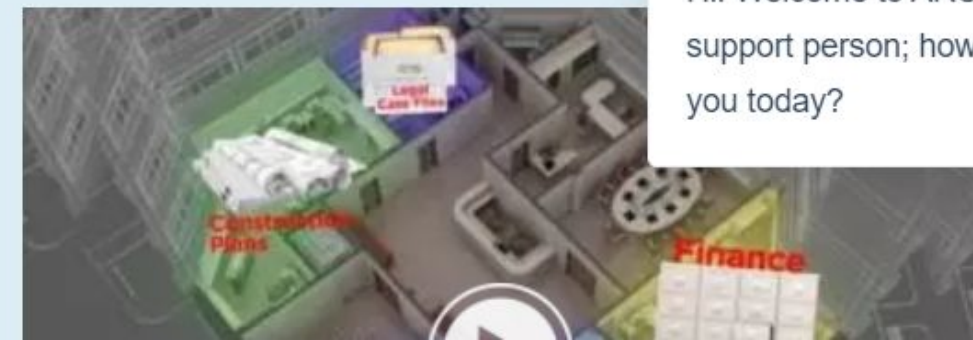


Over 90,000 Customers Trust ARC

ARC provides Print, Signage, and Information Management Solutions for a diverse range of industry sectors, including Construction, Education, Medical and Hospitality – regardless of scale. We also take great pride in delivering key products and services for some of the world's most prestigious and renowned brands.



Videos Gallery



Hi! Welcome to ARC. I'm a live support person; how can I help you today?

Contact us

Website: <https://theshashankyoga.com/> | Yoga Training services, India

Objective: To redesign the **website, develop content, and build the lead automation** System.



THE SHASHANK YOGA

HOME

PROGRAMS ▾

TRAINERS

WISDOM

TESTIMONIALS

CONTACT

The Secret To ...

practicing meditation the right way to unleash its true value in our everyday life



Get Rid of Mental Blocks



Eliminate Stress & Anxiety



Harness High Productivity



Experience Fulfillment



Boost your Learning Ability



Embrace a Healthy Lifestyle

📞 91-8470030016

Highly effective 7 days Online master Certification meditation program

🏆 **START YOUR TRANSFORMATION**

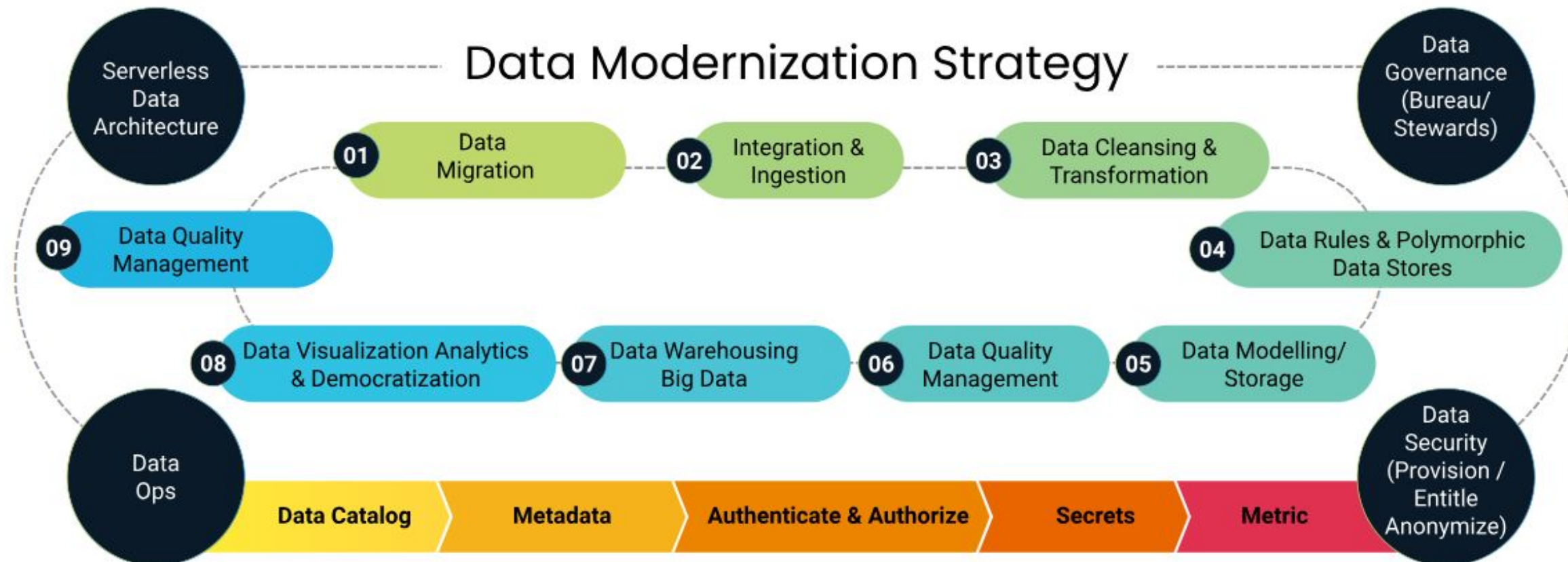
We are here to Help!

Website: <https://tsitdigital.com/> | Professional Staffing and IT Managed services, India

Objective: To redesign the **website** and set the **SEO, Analytics Setup, CRM and Lead Automation System.**

Accelerate Business Outcome with Robust Modern Data Architecture

Enterprises need to have an acute sense of market, that allows them to implement robust data modernization strategies to handle such large influx of data.



Website: <https://doortechqa.com/> | Manpower Solutions, Doha

Objective: Website Design, SEO, and Marketing Collateral Design.

+974 3370 0765 | info@doortechqa.com | Doha, Qatar

Schedule a Call



HOME

ABOUT

SERVICES ▾

CONTACT US

Global Manpower solutions with Local Expertise

Navigating the Future of Work, Transforming Talent to Triumph. At Doortech, we believe in the transformative power of meaningful employment – connecting talent to opportunity for a brighter future.

 **BOOK A MEETING**

© Manpower Supply © Accommodation © Transportation © Visa and Sponsorship



Website: <https://briteconsult.com/> | Human Resource Consulting services, Doha

Objective: Website Design, SEO, and Social Media Marketing.

+974 5030 8999

info@briteconsult.com

Doha, Qatar



BriteConsult

ABOUT

CORPORATE SERVICES ▾

JOB SEEKERS

INDUSTRIES

SCHEDULE APPOINTMENT →

Grow Your Business Faster with specialized HR Services

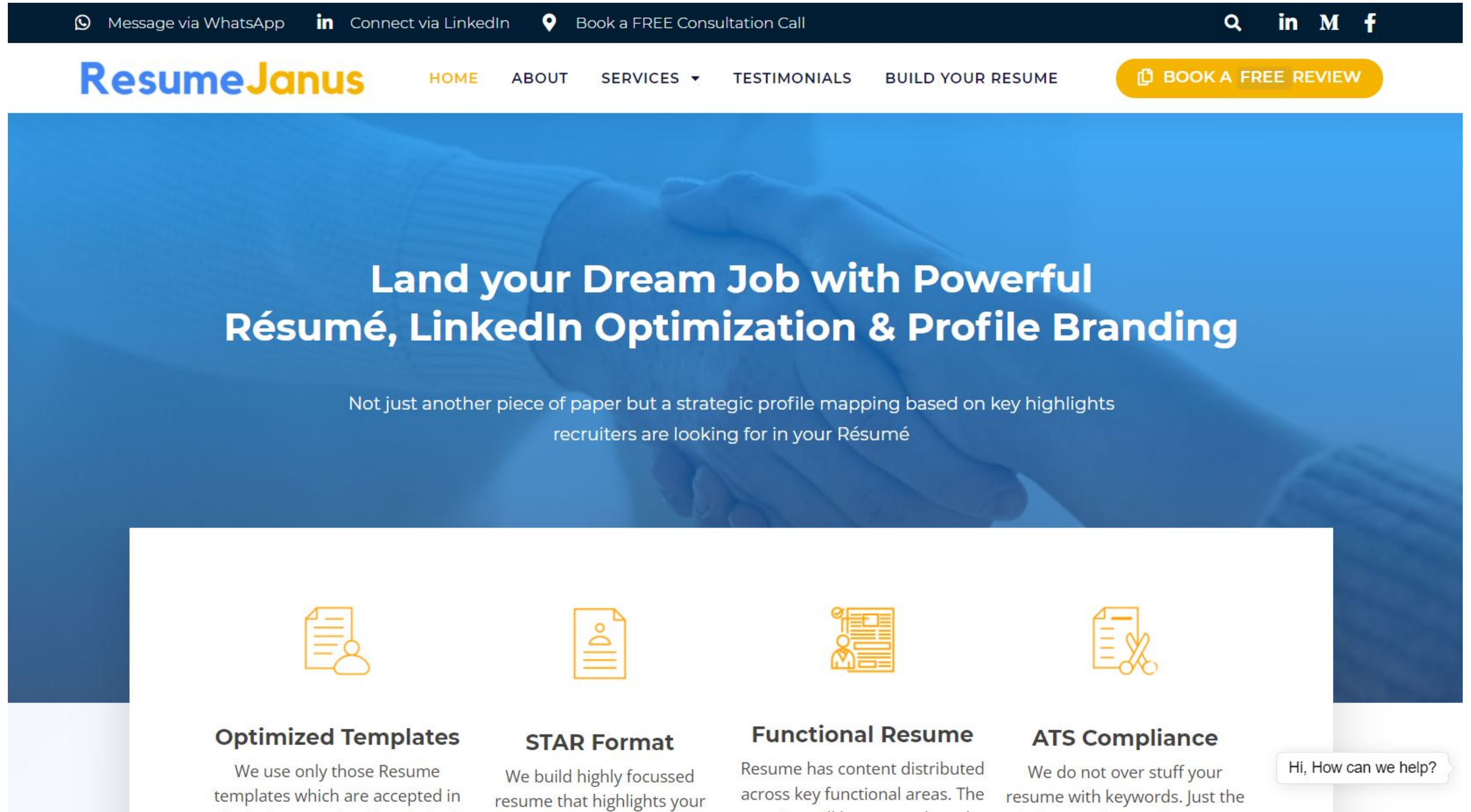
- ✓ HR Management & Consulting Services
- ✓ Talent Sourcing & Development Services

EXPLORE SERVICES →



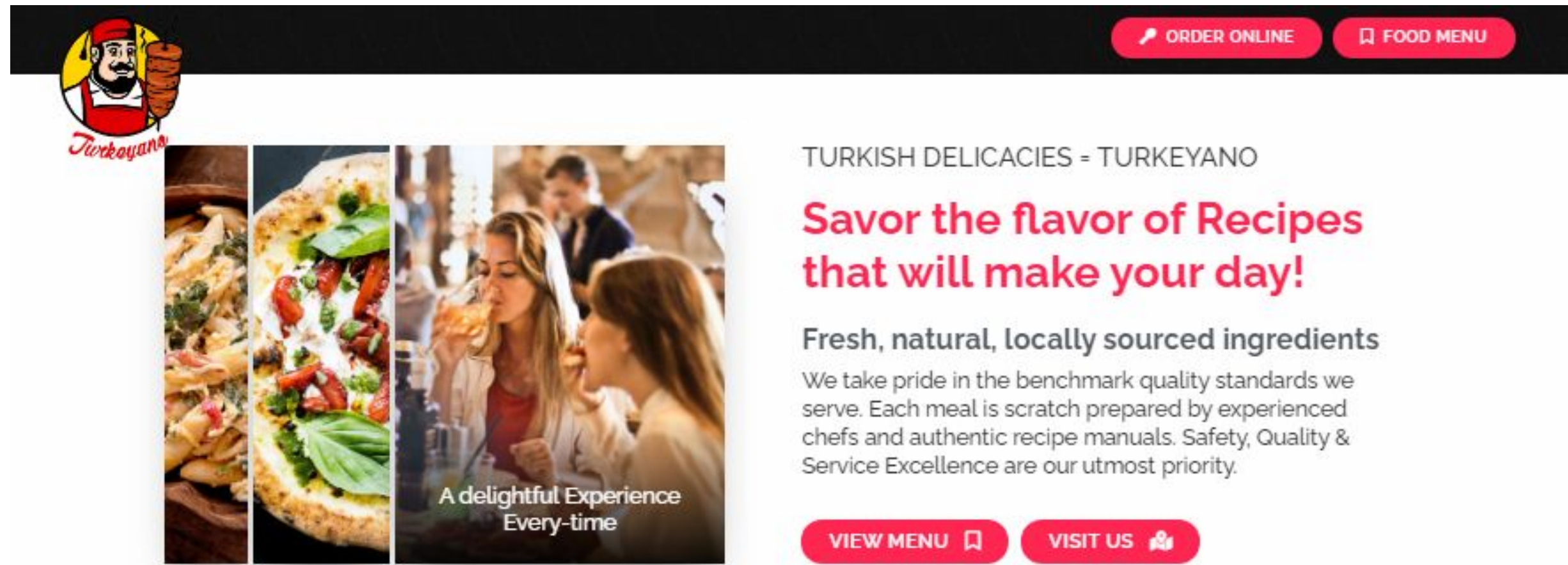
Website: <https://resumejanus.com/> Career Management and Skill Training organization, India

Objective: Website Design, SEO and Marketing collateral Design.

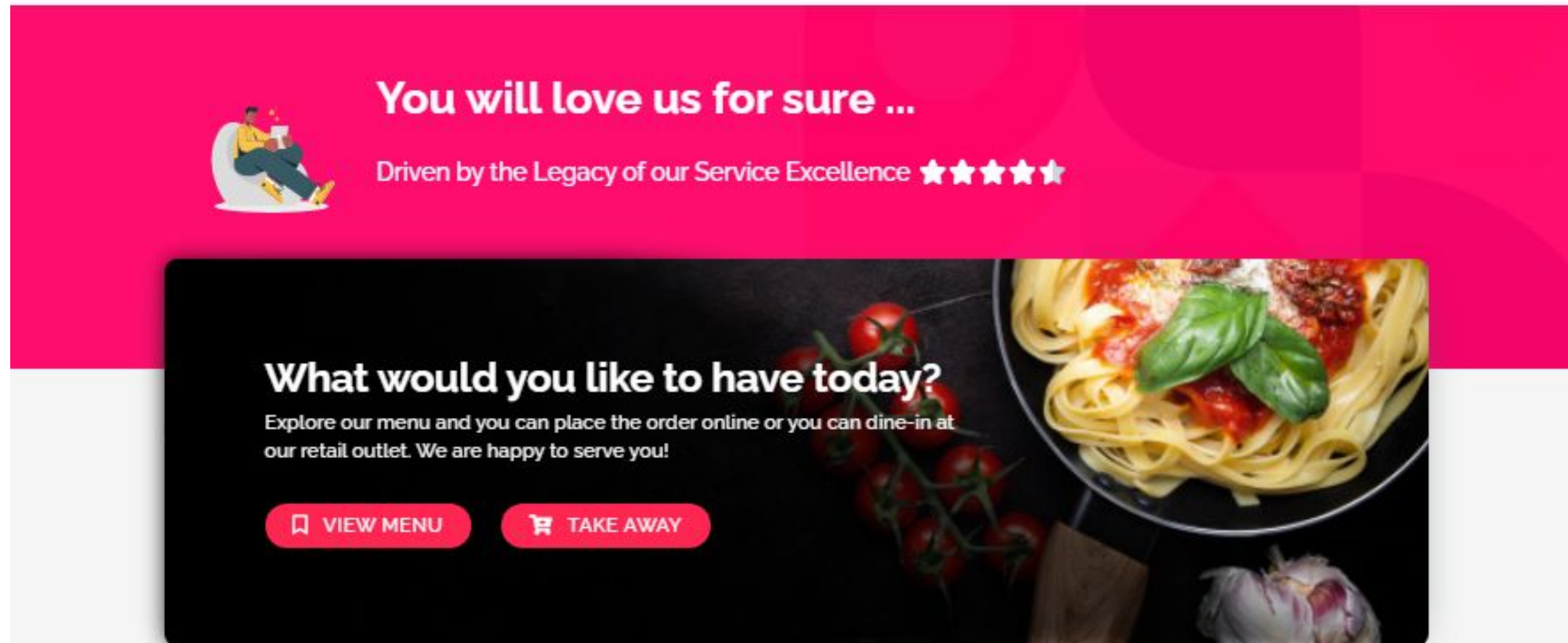


Website: <https://orderonline.hk/index.html>
Online Food Ordering Marketplace,
HongKong

**Objective: Website Design, SEO, and
Social Media Marketing.**



The screenshot shows the top portion of the Turkeyano website. At the top right, there are two red buttons: "ORDER ONLINE" with a fork and knife icon, and "FOOD MENU" with a fork and knife icon. Below these is the Turkeyano logo, which features a cartoon chef's head and the word "Turkeyano" in a red script font. The main hero image is a collage of three photos: a bowl of food, a pizza, and two women eating. The text "A delightful Experience Every-time" is overlaid on the bottom right of the collage. To the right of the collage, the text reads "TURKISH DELICACIES = TURKEYANO" followed by the headline "Savor the flavor of Recipes that will make your day!" in red. Below this is the sub-headline "Fresh, natural, locally sourced ingredients" and a paragraph of text: "We take pride in the benchmark quality standards we serve. Each meal is scratch prepared by experienced chefs and authentic recipe manuals. Safety, Quality & Service Excellence are our utmost priority." At the bottom of the hero section are two red buttons: "VIEW MENU" with a fork and knife icon, and "VISIT US" with a location pin icon.

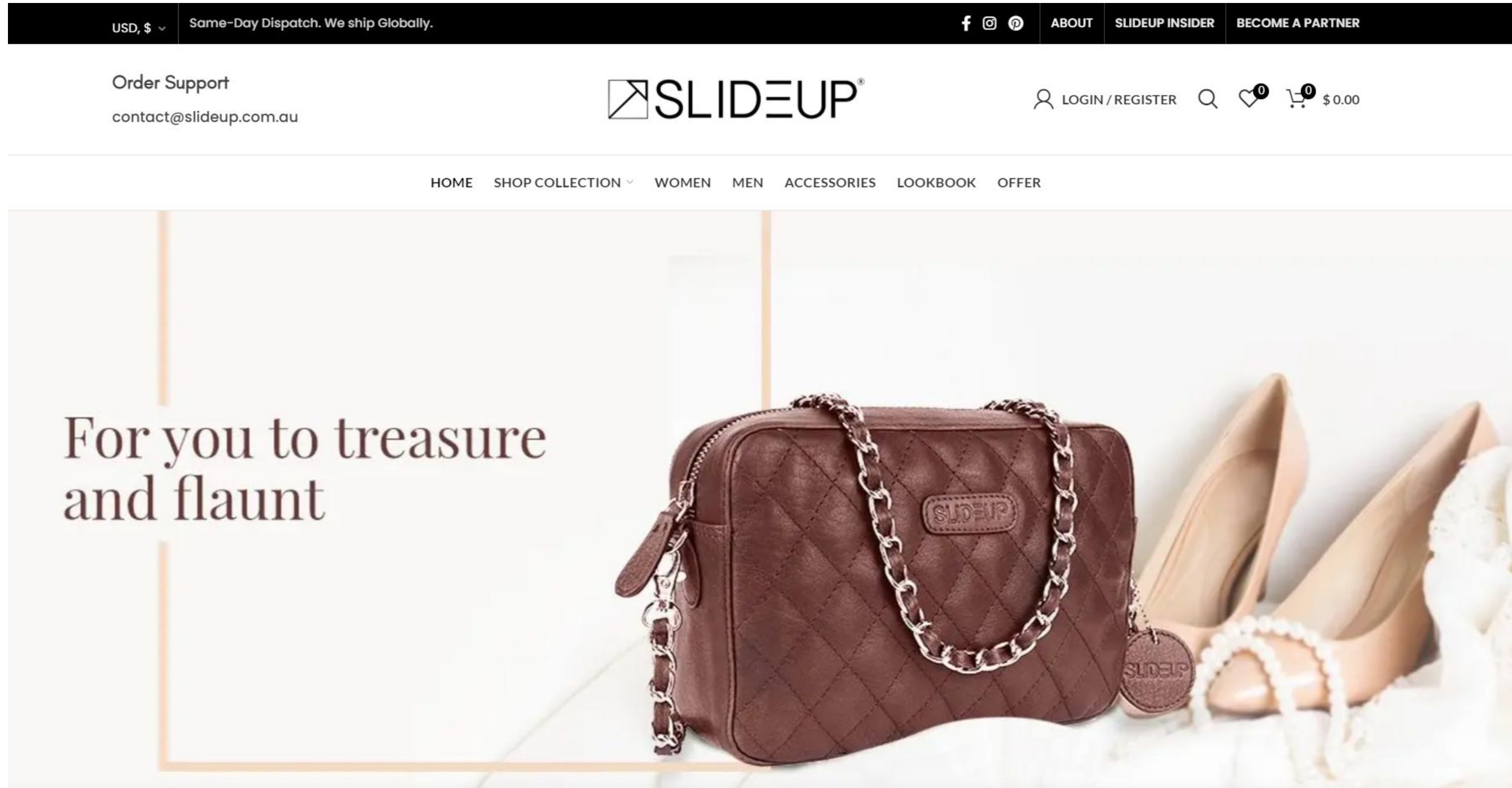


The screenshot shows the hero section of the Turkeyano website. The background is a solid pink color. On the left, there is an illustration of a person sitting on a chair reading a book. To the right of the illustration is the headline "You will love us for sure ..." in white. Below the headline is the text "Driven by the Legacy of our Service Excellence" followed by five white stars. Below this is a dark grey/black rectangular area containing the text "What would you like to have today?" in white. Underneath this is a smaller line of text: "Explore our menu and you can place the order online or you can dine-in at our retail outlet. We are happy to serve you!". At the bottom of this dark area are two red buttons: "VIEW MENU" with a fork and knife icon, and "TAKE AWAY" with a shopping cart icon. The background of the dark area features a close-up image of a plate of spaghetti with tomato sauce and basil leaves.

Website: <https://slideup.com.au/> | Pure Leather Bags Ecommerce, Australia

Objective: SLIDEUP Australia is a Leather bags manufacturer and wanted to sell to a global audience.

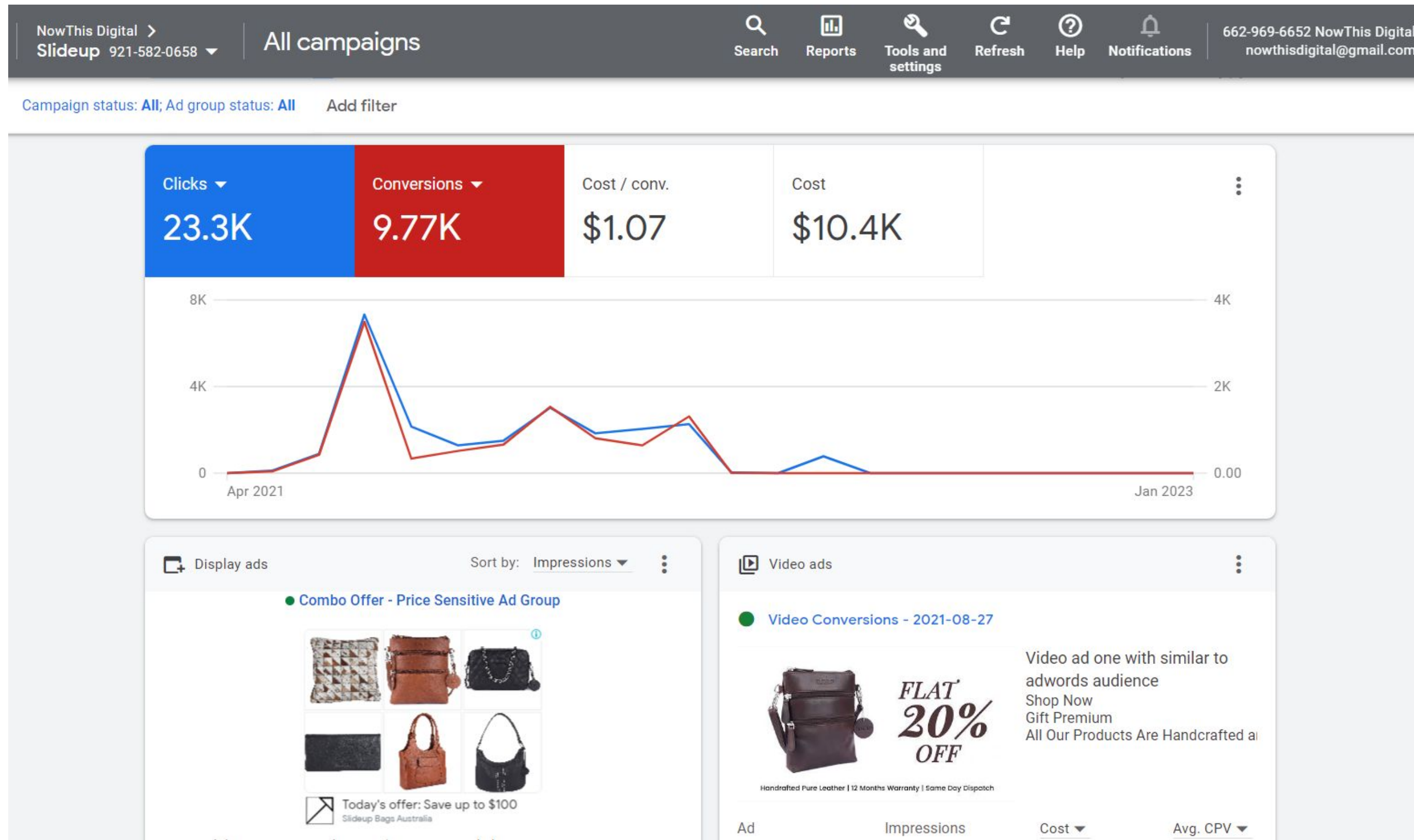
Solution: The New website layout was focussed at keeping the user engaged and hooked to the content. With extensive product recommendations, upsell, cross sell based listing the retention / dwell time on the website witnessed a surge.



Website: <https://slideup.com.au/> | Pure Leather Bags Ecommerce, Australia

Objective: Google Ad Campaign for Ecommerce Sales

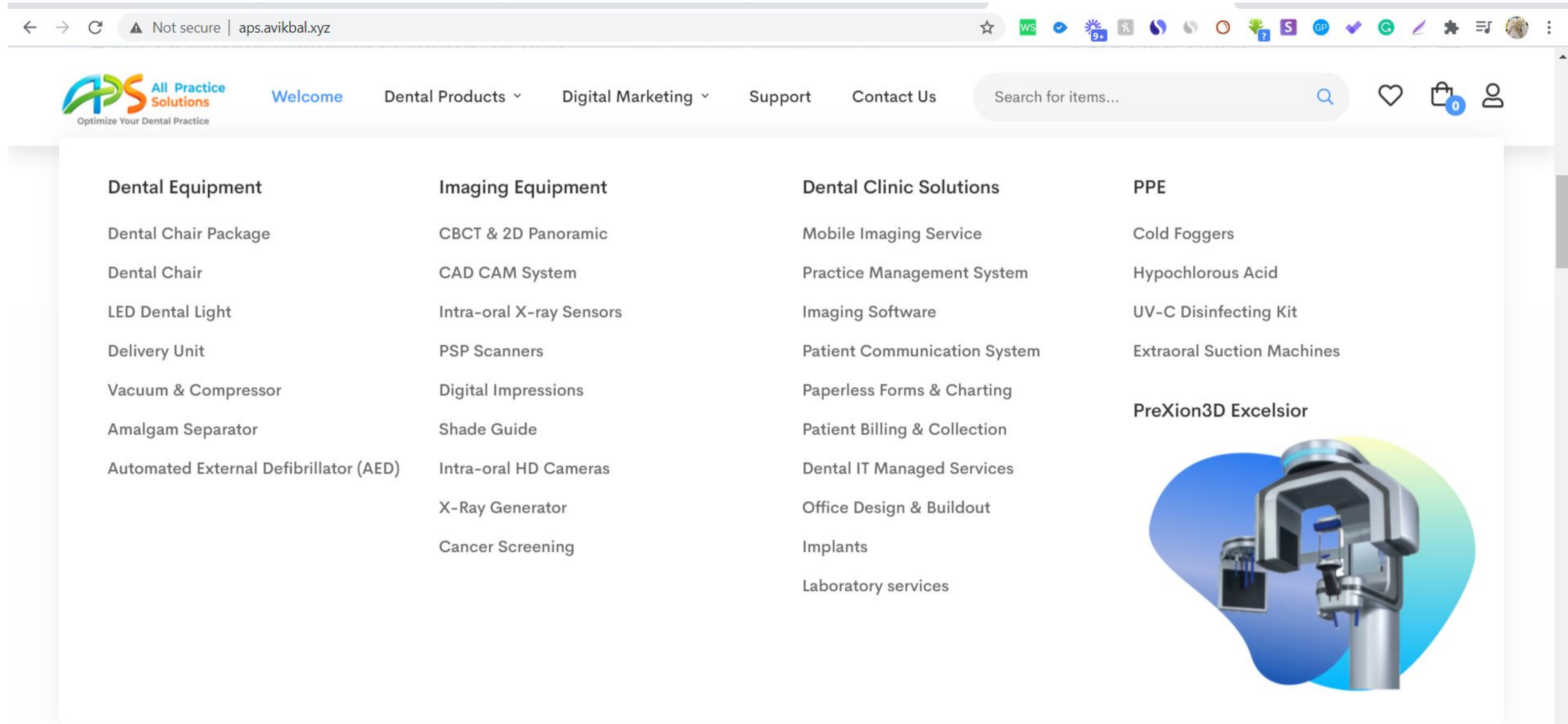
Solution: The product pages were optimized with **high buy intent** keywords, products were listed on Facebook & Instagram Commerce, Google Shopping and Google Ads were launched. We achieved a **9770+ conversions** from 10,000 USD Ad budget in 2021.



Website: <https://www.allpracticesolutions.com> | Dental Products Ecommerce, USA

Objective: All Practice Solutions is a leader in dental products in the US market. The website goal was to revamp the user experience to boost e-commerce sales conversions.

Solution: Dedicated landing pages, advanced user behaviour tracking and sales funnel equipped with price & product customization functionality helped increased lead conversion on the website.



NOT FINDING WHAT YOU ARE LOOKING FOR?

We are here to Help!

[CALL NOW](#)

[SCHEDULE CALL](#)

[EMAIL US](#)

Website: <https://freshsmiledentalclinic.com/> Dental Clinic, India

Objective: Website Design, SEO, and Social Media Marketing.



**Fresh Smile
Dental Clinic**

+ DENTAL SERVICES

+ OUR DENTISTS

+ VISIT CLINIC

+ BLOGS

Get Help 24/7

+ **BOOK APPOINTMENT**



Dr R Shri Nidhi

Founder & CEO, Fresh Smile Dental Clinic

Periodontist and Implantologist, Certified Root Canal Specialist



Dr. Debankan Saha

Owner, Fresh Smile Dental Clinic

Periodontist, Implantologist, Fellow of the International Congress of Oral Implantology (USA), Certified Root Canal Specialist.



Dr. Johnson James

Implantologist

Periodontist & Implant Surgeon, CEO, Implantree International Dental Hospitals, Prof. & HOD, Rajas Dental College



Dr Ahlem PA

Oral and Maxillofacial surgeon

Specializes In CLEFT AND CRANIOFACIAL SURGERY



Dr. Diwakar B

Orthodontist

*Certified Invisalign provider.
Monarch provider Flash.
Gold provider Flash.*



Dr G Balakrishnan

Endodontist

Specializes in Root Canal, Re-Root Canal, post and core treatment.

Website: <https://visionaize.com/> 3D Digital Twin & Enterprise Asset Management, USA

Objective: Website Design and Marketing Collateral Design.



3D Digital Twin

Industries ▾

Solutions ▾

Company ▾

Insights ▾

Talk to an expert

Reduce costs, risk, and your carbon footprint—all at once



Website: <https://flexademy.com/> B2B & B2C Learning Development Services firm in Dubai

Objective: Complex user journey due to 4 different target audience segments leading to low engagement & conversions.

Solution: There were 4 core Audience segments with 4 very different business service verticals. Dedicated user journey by user type is designed to ensure a seamless user experience. **Dynamic Menu Navigation and Dynamic content** is used to feed the right content to the right user type. Improved user engagement and lead quality due to content relevancy.

Horizons, expanded.

At FlexAdemy we deliver high-quality digital education solutions to the 500M+ learners in the emerging markets. We work with universities and corporates to develop new digital learning solutions and partner with those passionate about expanding access to world class online education.

We have the solutions to expand horizons and maximize your [ROEI](#).



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The global education landscape is rapidly changing. Whether you are a student-influencer, counsellor, coach, teacher or recruiter, work with us to expand your opportunities.

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Worked with **100+ brands from across the globe**, Driven by the passion to craft high-value digital brands & experiences





Helping Brands Grow Online by creating high value digital experiences

Web Design, Digital Marketing & Analytics

[Website](#) | [Email](#) | [WhatsApp](#) | [Skype](#)

GSTIN: 16CBIPB2592R1Z5 | UDYAM-TR-08-0001812

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